

## **Application Data Sheet**

### **Application Information**

Application Type:: Regular  
Subject Matter:: Utility  
Suggested Group Art Unit:: N/A  
CD-ROM or CD-R?:: None  
Sequence submission?:: None  
Computer Readable Form (CRF)?:: No  
Title:: SIMPLIFIED CONTROL SYSTEM FOR  
ELECTRONIC MEDIA  
Attorney Docket Number:: 20171/1201691-US1  
Request for Early Publication?:: No  
Request for Non-Publication?:: No  
Suggested Drawing Figure:: Fig. 1  
Total Drawing Sheets:: 6  
Small Entity?:: Yes  
Petition included?:: No  
Secrecy Order in Parent Appl.?:: No

### **Applicant Information**

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: William  
Middle Name:: B.  
Family Name:: Pittard  
City of Residence:: Los Angeles  
State or Province of Residence:: CA  
Country of Residence:: US

Street of mailing address:: 2942 Motor Avenue  
City of mailing address:: Los Angeles  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 90064-4529

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Scott  
Family Name:: Cernetic  
City of Residence:: Redondo Beach  
State or Province of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 2513 Harriman Lane, No. 3  
City of mailing address:: Redondo Beach  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 90278

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: US  
Status:: Full Capacity  
Given Name:: Duncan  
Family Name:: Wain  
City of Residence:: Palos Verdes Estates  
State or Province of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 3904 Via Cardelina  
City of mailing address:: Palos Verdes Estates  
State or Province of mailing address:: CA  
Postal or Zip Code of mailing address:: 90274

**Correspondence Information**

Correspondence Customer Number:: 07278

**Representative Information**

Representative Customer Number:: 07278

**Domestic Priority Information**

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	National Stage of	PCT/US2005/002843	02/01/05
PCT/US2005/002843	An application claiming the benefit under 35 USC 119(e)	60/541,466	02/02/04

**Foreign Priority Information****Assignee Information**

Assignee name:: Scope Seven Inc.

Street of mailing address:: 2201 Park Place, Suite 100

City of mailing address:: El Segundo

State or Province of mailing address:: CA

Postal or Zip Code of mailing address:: 90245